

Campaign for  
Better Typography

Motion Picture Association Of America, Inc.  
15503 Ventura Boulevard  
Encino, California 91436

March 10th, 2015

Dear MPAA,

I write you this letter to voice my support for the campaign for better typography in movies. I would like to ensure that all text, numbering, signs and credits in movies are given professional typographical treatment. This will enhance the enjoyment of all viewers, including myself. Please take advantage of recent progress in the areas of anti-aliasing, kerning and ligatures.

Sincerely,

Cas Lon